

## TEACHER'S ACTIVITY REPORT 2019 - 2020.

**FACULTY: COMMERCE**

**DEPARTMENT/ COMMITTEE: DEPARTMENT OF COMMERCE-FDP COMMITTEE**

**IQAC ACTIVITY No: SVC/2019-20/COM/SM PJ/1**

### ACTIVITY 1 : ONE WEEK FACULTY DEVELOPMENT PROGRAMME ON BUSINESS RESEARCH METHODS

NAME OF THE ACTIVITY: One week Faculty Development Programme on Business Research Methods			
DATE	FACULTY	DEPARTMENT/COMMITTEE	COORDINATOR NAME
November 19-25, 2019	COMMERCE AND BUSINESS	DEPARTMENT OF COMMERCE-FDP COMMITTEE	DR SHRUTI MATHUR DR POOJA JAIN
TIME	VENUE	NUMBER OF PARTICIPANTS	NATURE: Outdoor/Indoor
9 AM TO 5PM	SRI VENKATESWARA COLLEGE	31	INDOOR (OFFLINE)
<b>SUPPORT/ASSISTANCE:</b>	Department of Commerce of Sri Venkateswara College, University of Delhi (NAAC-'A' graded) organized one week Faculty Development Program on Business Research Methods in collaboration with Teaching Learning Centre (TLC), Ramanujan College (under PMMMNMTT scheme of MHRD) and Department of Commerce, Delhi School of Economics, University of Delhi (knowledge partners)		

BRIEF INFORMATION ABOUT THE ACTIVITY (CRITERION NO. - )::

TOPIC/SUBJECT OF THE ACTIVITY	One week Faculty Development Programme on Business Research Methods
OBJECTIVES	<ul style="list-style-type: none"> <li>To familiarize the participants with the basics of research design and methodology.</li> <li>To enable the participants to understand applicability of different research techniques in different real life situations.</li> <li>To provide hands on experience to the participants in analyzing and interpreting data using a software tool.</li> <li>To guide researcher in writing good research paper.</li> </ul>
METHODOLOGY	<ul style="list-style-type: none"> <li>Interactive sessions were facilitated by subject experts.</li> <li>The methodology included discussion, demonstration and hand-on experience.</li> </ul>
OUTCOMES	The primary aim of this FDP was to provide the participants with the fundamentals of research design and methodology to conduct relevant research that would aid quality decision making and contribute to the body of knowledge in various upcoming areas of interest. The FDP aimed at enhancing the skill set of faculty and researcher scholars.

**PROOFS & DOCUMENTS ATTACHED (Tick mark the proofs attached):**

Notice & Letters ✓	Student list of participation ✓	Activity report ✓	Photos ✓	Feedback form
Feedback analysis ✓	News clip with details	Certificate ✓	Any other	

IQAC Document No:	Criterion No:	Metric No:
Departmental file no	IQAC file No;	

NAME OF TEACHER & SIGNATURE	NAME OF HEAD/ COMMITTEE INCHARGE & SIGNATURE	IQAC COORDINATOR (SEAL & SIGNATURE)
DR POOJA JAIN	DR SHRUTI MATHUR AND DR POOJA JAIN	

## PROOFS

### ONE WEEK FDP on “BUSINESS RESEARCH METHODS” FDP BROCHURE

**MINISTRY OF HUMAN RESOURCE DEVELOPMENT**  
PANDIT MADAN MOHAN MALVIYA NATIONAL MISSION ON TEACHERS AND TEACHING  
**ONE WEEK FACULTY DEVELOPMENT PROGRAMME**  
November 19-25, 2019  
on  
**BUSINESS RESEARCH METHODS**  
(A PROGRAMME for teachers, academicians and researchers)

**ORGANISED BY:**  
Teaching Learning Centre, Ramanujan College (Under Pandit Madan Mohan Malviya National Mission on Teachers and Teaching scheme)  
Department of Commerce, Sri Venkateswara College (University of Delhi)  
Knowledge Partners: Department of Commerce, Delhi School of Economics (University of Delhi)

**CHIEF PATRONS:**  
Dr. P. Hemalatha Reddy, Principal, Sri Venkateswara College  
Dr. S.P. Agarwal, Principal, Ramkrishna College  
Prof. B.K. Singh, Dean and Head, Department of Commerce, University of Delhi

**ABOUT THE COLLEGE**  
Fifty years ago, three stalwarts in the public domain, Smt. Durabai Deshmukh, Dr. K.L. Rao and Dr. C. Anna Rao, transformed their spirited vision and dream to reality in the shape of Sri Venkateswara College. Fired with the zeal of promoting the cause of education, the college was set up at New Delhi under the benign auspices of the Tirumala Tirupati Devasthanams (TTD), Tirupati, Andhra Pradesh in 1961. Sri Venkateswara College is a premier institution of the University of Delhi and has been accredited grade 'A' by the National Assessment and Accreditation Council (NAAC). Sri Venkateswara College couples sound academic achievement with an extensive, vibrant co-curricular programme that includes the fine arts, sports, and leadership training programmes. We try to inculcate the love of knowledge in our students and help them develop the skills and disposition of lifelong learning, essential for making responsible global citizens, capable of facing the future with resilience and optimism. We believe that 'education' is a wholesome, holistic exercise. We care for the mind, we care for the person; the focus is on the all-round development of personality.

**ABOUT THE FDP**  
Research is a building block & a sustaining pillar of every discipline. The purpose of research is to discover answers to questions through the application of scientific procedures. The probability of success of research studies is greatly enhanced when the "beginning" is correctly defined as a precise statement of goals and rationale. Having accomplished this, the sequential steps necessary for writing a research plan and then successfully executing a research proposal are easier to identify and organize. Hence research design is a crucial factor contributing to the reliability of the results attained. It therefore provides a solid base for the entire research work. Knowledge of applied research tools and methodology along with the use of appropriate software helps in integrating research and practice. It proves the relevance of theory to the real world environment thereby enhancing the validity and applicability of the research findings. In academia, good publications call for more in-depth research with sound analysis of data. Hence, the significance of research methodology is paramount for the research process. The primary aim of this FDP is to provide the participants with the fundamentals of research design and methodology to conduct relevant research that will aid quality decision making and contribute to the body of knowledge in various upcoming areas of interest. The FDP is aimed at enhancing the skill set of faculty and researcher scholars.

**KEY OBJECTIVES OF THE FDP**

- To familiarize the participants with the basics of research design and methodology.
- To enable the participants to understand applicability of different research techniques in different real life situations.
- To provide hands on experience to the participants in analyzing and interpreting data using a software tool.
- To improve research capability of participants in using techniques & writing interpretations.
- To guide researcher in writing good research paper.
- To exchange views and share knowledge so as to build a road map for good research work.
- To provide them with an opportunity to present and discuss their research related issues with the facilitator.

**PROGRAMME CONTENT**

- Research Philosophies
- Data Collection
- Data Analysis Techniques
- Panel Data Analysis
- Structural Equation Modelling (SEM)
- Writing Quality Research Papers (including Plagiarism Issues)

**PEDAGOGY**

- Interactive sessions will be facilitated by subject experts.
- The methodology would include discussion, demonstration and hand-on experience.

**RESOURCE PERSONS**  
Resource persons are prominent subject experts from Academia & Corporate.

**WHO SHOULD ATTEND?**  
Faculty Members/ Research Scholars/ Industry Delegates from areas of commerce and Business at any Indian University.

### REGISTRATION & PAYMENT DETAILS

- The registration fees for 2018-2019 is 3,000 INR.
- The registration fees includes participation, course materials, lunch for each day and tea/coffee during the program (except Sunday). The Program will be conducted on a non-residential basis. All participants are supposed to make their own travel arrangements including local transportation. Please note that no TA/DA will be paid for attending the workshop.
- Registration is likely to be limited to only 40 participants on first cum first served basis.
- Registration requires filling an online form and payment of fees.
- Registration and fees payment is to be done through the following link: <http://www.svc.ac.in/fdp/newform.asp>
- Registration will be considered complete only on successful payment of fees.

### FDP RULES


- Each participant is deemed to have successfully completed the program only and only if he/she attended a minimum of 90% sessions held. Any shortfall will make you ineligible to receive the certificate of participation. Signature on the attendance sheet and feedback form for each session will be the conclusive proof of your having attended the sessions.
- The registration fees once paid will not be refunded for any reasons.
- All the participants are required to carry their own laptops for all days.

### CERTIFICATE OF PARTICIPATION

Every participant who successfully completes the course will be awarded a certificate of participation.

### VENUE

Sri Venkateswara College,  
Benito Juarez Road, Dhaula Kuan, New Delhi, Delhi 110021



### COMMITTEE MEMBERS

#### CONVENER

**Dr. Shrutika Mathur**  
Assistant Professor, Department of Commerce  
Sri Venkateswara College

#### CO-ORDINATORS

**Dr. H.K. Dangi**  
Associate Professor,  
Department of Commerce  
Delhi School of Economics

**Dr. Anil Kumar Singh**  
Associate Professor,  
Department of Commerce  
Delhi School of Economics

**Dr. Vibhaan Kumar**  
Assistant Professor,  
Department of Commerce  
Ramnagar College

#### CO-CONVENER

**Ms. Pooja Jain**  
Assistant Professor, Department of Commerce  
Sri Venkateswara College

#### Members of Organizing Committee

**Dr. S. Venkatesh Kumar**  
Dr. Sandhya Rani  
Ms. Shilpa  
Ms. Divyanka  
Ms. Mohini Yadav

**Ms. Smita Chhabra**  
Dr. Vinod Kumar  
Dr. Anshu Kaur  
Ms. Sonamdeep Kaur

**Dr. Manisha Anand**  
Dr. Shikha Sinha  
Ms. Anu Singh  
Mr. Anshu Jain

For more information, contact:  
**Dr. Shrutika Mathur**  
+91 9811799584  
shrutimathur25@gmail.com

**Ms. Pooja Jain**  
+91 9891860800  
pjin@svc.ac.in

## LIST OF PARTICIPANTS

S.NO.	NAMES	INSTITUTE
1	AAKANKSHA NIRALA	IGNOU
2	ALPANA	SHYAMA PRASADA MUKHERJEE COLLEGE
3	ANUJ KUMAR	BHARATI VIDYAPEETH INSTITUTE OF MANAGEMENT AND RESEARCH
4	BIRENDRA XALXO	SHARDA UNIVERSITY
5	DR MONA VERMA	SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES
6	DR NEETA TRIPATHI	DYAL SINGH COLLEGE(MORNING), DU
7	DR PRAGATI MEHRA	MOTILAL NEHRU COLLEGE
8	DR. MONIKA KHEMANI	SHYAMLAL COLLEGE
9	DR. SHRUTI MATHUR	SRI VENKATESWARA COLLEGE
10	DR. VENUGOPALAN T	SGTB KHALSA COLLEGE
11	DR.BIBHU PRASAD SAHOO	SGTB KHALSA COLLEGE
12	DR.SEEMA SRIVASTAVA	MOTI LAL NEHRU COLLEGE (DAY)
13	KOMAL	JAMIA MILLIA ISLAMIA
14	MEENAKSHI AHLAWAT	KURUKSHETRA UNIVERSITY
15	MOHINI YADAV	SRI VENKATESWARA COLLEGE
16	MS ANITA VERMA	KALINDI COLLEGE
17	PANKAJ CHAUDHARY	DEPARTMENT OF FINANCIAL STUDIES, DU
18	POOJA JAIN	SRI VENKATESWARA COLLEGE
19	PRAGATI YADAV	KAMLA NEHRU COLLEGE
20	PRIYANKA YADAV	DYAL SINGH COLLEGE
21	RAJNI GUPTA	MAITREYI COLLEGE
22	RAMITA	MAITREYI COLLEGE, DU
23	SABEENA YOUSUF	JAMIA MILLIA ISLAMIA

24	SAUMYA	UNIVERSITY OF DELHI
25	SUCHITRA MEHTA	P.G.D.A.V.COLLEGE (M)
26	SUMANJEET KAUR	SHYAM LAL COLLEGE
27	SUNEEL KUMAR	CVS COLLEGE, DU
28	TANUSHA JAIN	SHAHEED RAJGURU COLLEGE
29	THINLES WANGMO	RAJDHANI COLLEGE
30	VARUN DAWAR	UNIVERSITY OF DELHI
31	YUVIKA SUMBLY	JAMIA MILLIA ISLAMIA

## ACTIVITY REPORT AND PICTURES



## REPORT

### One Week Faculty Development Program on

### **‘Business Research Methods’ (November 19th -25th . 2019)**

**Organized by**

**Department of  
Commerce,  
Sri Venkateswara  
College, University  
of Delhi**

**in collaboration with**

**Teaching  
Learning Centre,  
Ramanujan College  
(Under  
PMMMNMTT**

**And**

**Department of Commerce, Delhi School of Economics, University of  
Delhi (knowledge partners)**

## ORGANIZING COMMITTEE

### CHIEF PATRONS

**Dr P.Hemalatha Reddy,**  
Principal,  
Sri Venkateswara  
College

**Dr S.P. Aggarwal,**  
Principal,  
Ramanujan College

**Prof. R.K.Singh,**  
Dean and Head,  
Department of  
Commerce University  
of Delhi

### CONVENER

Dr Shruti Mathur

Assistant Professor, Department of  
Commerce Sri Venkateswara College

### CO-ORDINATORS

**Dr H.K Dangi**  
Associate Professor,  
Department of  
Commerce Delhi School  
of Economics

**Dr Amit Kumar Singh**  
Associate Professor,  
Department of Commerce  
Delhi School of Economics

**Dr Vibhash Kumar**  
Assistant Professor,  
Department of  
Commerce  
Ramanujan College

### CO-CONVENER

Ms Pooja Jain

Assistant Professor, Department of  
Commerce Sri Venkateswara College

### MEMBERS OF ORGANIZING COMMITTEE

**Dr S. Venkata Kumar**  
**Dr Sindhumani Bag**  
**Ms Shilpa**  
**Ms Priyanka**

**Ms Sunita Chhabra**  
**Dr Vinod Kumar**  
**Dr Arpita Kaul**  
**Ms Simranjeet Kaur**  
**Ms Mohini Yadav**

**Dr Mamta Arora**  
**Dr Neha Singhal**  
**Mr Ajit Singh**  
**Mr Aashish Jain**

## **OBJECTIVES OF THE FDP**

- To familiarize the participants with the basics of research design and methodology.
- To enable the participants to understand applicability of different research techniques indifferent real life situations.
- To provide hands on experience to the participants in analyzing and interpreting data using asoftware tool.
- To improve research capability of participants in using techniques & writing interpretations.
- To guide researcher in writing good research paper.
- To exchange views and share knowledge so as to build a road map for good research work.
- To provide them with an opportunity to present and discuss their research related issues withthe facilitator.

## ABOUT THE PARTICIPANTS

- The Faculty Development Program saw successful participation of **31 participants** from various universities and institutions across nation.
- Academicians and Research scholars from Jamia Millia Islamia, Kurukshetra University, IGNOU, Bharati Vidya Peeth Institute of Management, Jamia Hamdard and Sharda University joined the program.
- A number of participants from Delhi University belonging to College of Vocational Studies, Department of Financial Studies, Dayal Singh College, Kalindi College, Kamla Nehru College, Maitreyi College, Motilal Nehru College (Day), P.G.D.A.V College (M), Rajdhani College, Shaheed Rajguru College, Shaheed Sukhdev College of Business Studies, S.G.T.B. Khalsa College, Sri Venkateswara College, Shyama Prasad Mukherjee College, Shyam Lal College also registered for the FDP.
- The participants included a mix of those who had started research and those who already had a doctorate degree.
- All the participants belonged to Commerce and Management stream except one from Mathematics.

## DAY WISE SUMMARY

19<sup>th</sup> November, 2019

### Session1: Inauguration Ceremony:

Inaugural ceremony of one week FDP on Business Research Methods was held on Nov 19, 2019 at 10:00 a.m. in the Seminar Hall of Sri Venkateswara College. **Prof. R.K. Singh**, Dean and Head of Department of Commerce, Delhi School of Economics, was the Chief Guest for the event and **Dr.**

**S.P. Aggarwal**, Principal, Ramanujan College, was Guest of Honour. The inauguration ceremony started with lighting of lamps by dignitaries followed by felicitation of the dignitaries with a memento and sapling.

Dr. S. Venkata Kumar, Associate Professor, Department of Commerce, Sri Venkateswara College, addressed the audience and talked about the department of commerce. Then, Dr. Shruti Mathur, Convener of FDP, gave insight about the FDP. The principal, Sri Venkateswara College, Dr. P Hemalatha Reddy, spoke about the importance of research and FDP. This was followed by an address by Dr H.K. Dangi, Coordinator



from Department of Commerce, Delhi School of Economics, who highlighted the importance of using appropriate research tools. Dr. S.P. Aggarwal, Principal, Ramanujan College, Guest of Honour, emphasised how research can be used as a tool of teaching and how we can enhance the quality of teaching learning process through application of research. The Chief Guest, Prof. R.K. Singh, spoke about importance of qualitative research. Finally, the inaugural ceremony ended with a Vote of thanks by Miss Pooja Jain, Co-Convener of FDP.





## Session 2: Introduction to research:

**Speaker: Dr. Ashish Chandra, Associate Professor, Department of Commerce, DSE, DU** This interactive session dealt with basics of research including how to prepare for research. Relevance & purpose of research were emphasized. The speaker highlighted the characteristics of research and enlightened that the research should be systematic and problem oriented. Research design strategy and its components were also discussed. Methods of idea generation & identifying the problem were also deliberated on.



## Session 3: Review of Literature:

**Speaker: Dr. Ashish Chandra, Associate Professor, Department of Commerce, DSE, DU** The speaker discussed the basic meaning and need of Literature Review. He talked about the process of Reviewing Literature, difference between traditional literature review & systematic literature review. He enlightened the participants about planning for Literature



Search included steps like defining topic, thinking about the scope and outcomes and managing the search results, listing & sequence of source to be searched. It includes identification of broad topic, theoretical & conceptual framework, issues, methods & methodologies used in existing research. He also discussed the Structure of Literature Review and illustrated the use of EXCEL in literature review. He highlighted the Difference between citation, bibliography & reference. Lastly, he discussed an evaluation method by using “KOHOT” software. Both the sessions were interactive and the resource person also quizzed the participants.

**20th November, 2019**

#### **Session 1: Scale Development and Questionnaire Design**

**Speaker : Prof. Sanjay K. Jain, Professor, Department of Commerce, Delhi School of Economics, DU**

Prof. Sanjay Jain addressed the session on „Scale Development and Questionnaire Design“ . He started his lecture with a discussion on purpose of research, research process and need for correct formulation of research problem. Then, he briefly discussed the elements of theory including concept, construct, variable, proposition and hypothesis. After that the meaning of scale development, process of scale development and different types of scale measurement (nominal, ordinal, interval and ratio) were discussed in detail. Finally, the meaning of questionnaire, need for a good questionnaire and process and guidelines for preparing a good questionnaire were explained.



## **Session 2: Exploratory Factor Analysis**

**Speaker : Dr. Vibhash kumar, Assistant professor, Department of commerce, Ramanujacollege**

The speaker delivered a lecture on Exploratory factor analysis . He discussed various aspects of exploratory factor analysis (EFA). ,like what does a factor analysis tell you, what is exploratory factor analysis in SPSS, what is exploratory and confirmatory factor analysis, what is the basic purpose of factor analysis. In a very simple way he explained why we go for factor analysis , factor analysis is a statistical technique that is used to reduce data to a smaller set of summary variable and to explore the underlying theoretical structure of the phenomena. It is used to identify the structure of the relationship between the variable and the respondent. The speaker demonstrated the use of SPSS for performing Factor Analysis.

## **Session 3: Sampling Issues and Hypothesis Testing**

**Speaker: Prof. K.V. Bhanumurthy, retired Professor, Department of Commerce, Delhi School of Economics, DU**

The session started with basics of descriptive and inferential statistics and the eminent speaker went on to explain various subtypes of probability and non-probability sampling. He explained the concepts in detail while drawing examples from actual research problems that researchers face during their study. He discussed issues related to formulation and testing of Hypothesis. He further explained how to evaluate feasibility, cost, adverse events and improve on the study design prior to performance of a full scale research project. He emphasized on balancing zeal for theoretical accuracy with cost of acquisition of data. The session concluded with question and answer round where the speaker answered the queries of all participants.



**21st November, 2019**

**Session 1 : Correlation and Regression**

**Speaker: Prof. C. P. Gupta, Professor, Department of Financial Studies, University of Delhi**

The session began with lucid illustrations on Correlation. The speaker explained the meaning of Correlation and Regression and difference between the two terms. The speaker then introduced four types of data namely, Nominal, Ordinal, Interval and Ratio. The speaker further explained suitability of method of Correlation for each data type. Then a hand on experience was provided to the participants on SPSS to calculate the correlation with different data sets and data types. The session concluded with queries of participants.

**Session 2 : Correlation and Regression**

**Speaker: Prof. C. P. Gupta, Professor, Department of Financial Studies, University of Delhi**



After a detailed discussion on correlation in Session 1, the speaker began with introduction to regression. He explained the underlying assumptions and different methods of calculating regression including Ordinary Least Squares and Maximum Likelihood method. Further, he discussed how to formulate a model and estimate or forecast through MS-Excel. Focus was on interpretation of the results including R square, p-values, adjusted R square and t-statistic. The session involved practical exercises by the participants on SPSS.

### **Session 3: Panel Data**



**Speaker: Mr. Narain, Assistant Professor of Financial Economics, Faculty of Management Studies, University of Delhi.**

The speaker explained the concept of Panel data and how it differs from Time series and Cross- sectional data. He also talked about the types of Panel data. He further elaborated the Panel Data Analysis with Fixed effects model and Random effects model. The tools and tests to determine the appropriateness of the models was also discussed. The participants were familiarized with the use of E Views software.



**Speaker : Dr. H.K Dangi, Associate professor, Department of commerce, Delhi School of Economics, Delhi University**

**Session 1 : Structural Equation Modelling**

The speaker discussed various aspects of Structural equation modeling (SEM) starting with the reasons of popularity of the technique, pre requisites for using SEM, challenges and historical perspective and path analysis. The resource person elaborated on SEM being a multivariate statistical analysis technique used to analyze structural relationships between measured variables and latent constructs.

**Session 2: Validity and Reliability check**

The second session continued with the explanation of key issues like level of measurement, sampling technique and sample size , temporal sequence and spurious correlation were discussed in detail. The differences between exogenous and endogeneous variable , and formative scale and reflective scale were discussed. After that, the important steps involved in data cleaning were explained through hands on practice on SPSS. Finally, the concepts of validity and reliability check were introduced and explained in detail.

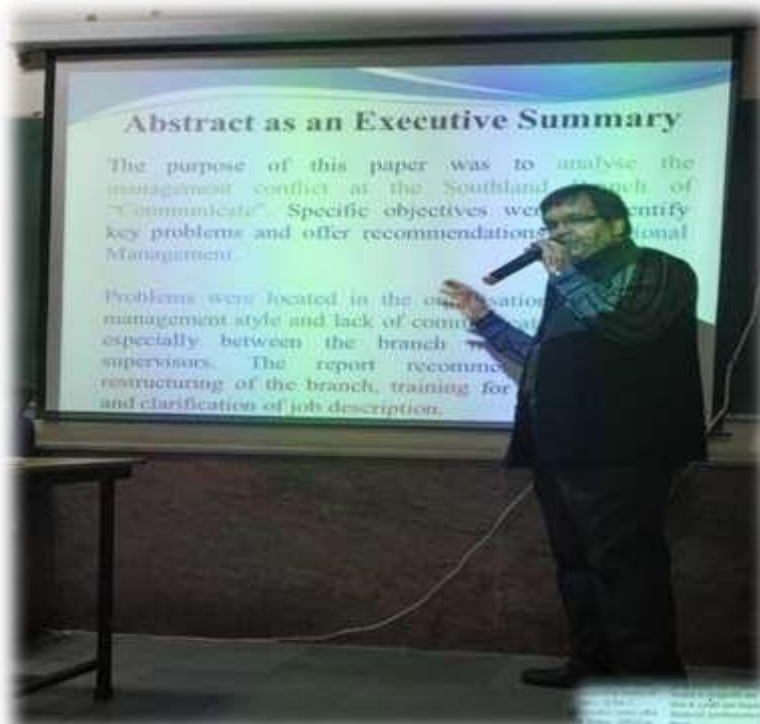
**Summary for Session3: Mediation and Moderation**

In continuation to Session 2, the speaker continued on how to make a model and perform statistical analysis on the software AMOS through Structural Equational Modelling (SEM). He explained how to write hypothesis for moderation and mediation, defining the constructs in operational sense and formulate a hypothesized model through SEM. He also carried out the practical exercises on the same. In the end, he answered the doubts of participants and suggested books and video links for further reading.



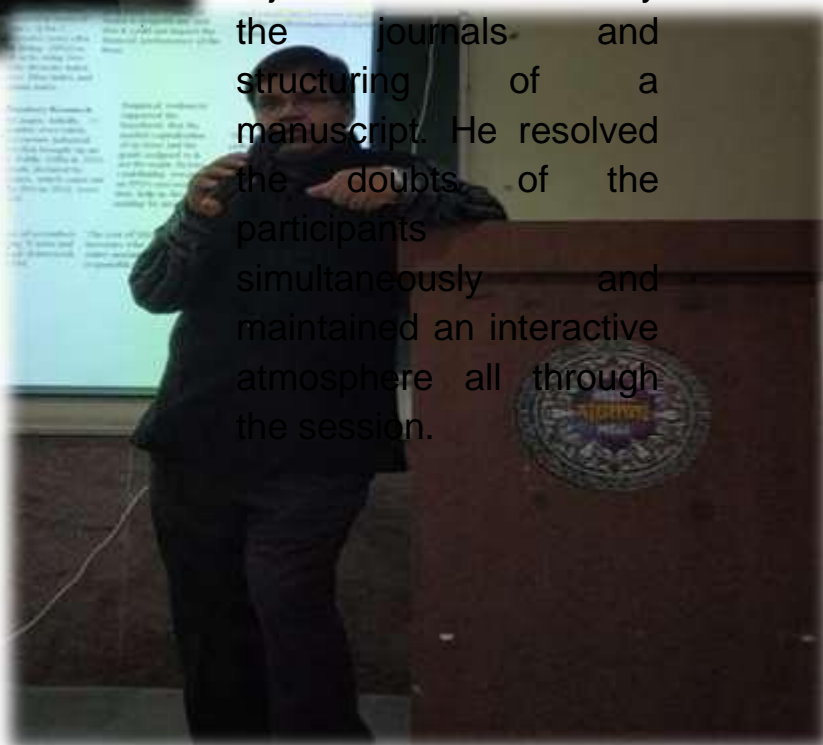
23rd November, 2019

Speaker : Dr. Amit Kumar Singh, Associate professor, Department of commerce, Delhi School of Economics, Delhi University



#### Session 1 : Essentials of a good research paper

The speaker lead discussions on Essentials of a good research paper. He discussed the prerequisites of writing a research paper in terms of publishers expectations from the paper, reasons for rejections of articles by the journals and structuring of a manuscript. He resolved the doubts of the participants simultaneously and maintained an interactive atmosphere all through the session.



#### Session 2 : Plagiarism

The session started with the ethics of research. He emphasised on how important it is to acknowledge the research work that has been

used by ways of referencing, citation and bibliography. He also discussed the latest UGC guidelines for Ph.D on plagiarism. He also enlightened the participants about the software that can help in detecting plagiarism.

### **Session 3 : Evaluation**

The participants were evaluated through an MCQ test consisting of 25 questions based on the discussions in the sessions during the week.



### 25th November, 2019 (Valedictory Ceremony)

Valedictory ceremony of one week FDP (No 19-25, 2019) was held on Nov 25, 2019 in the Seminar Hall of Sri Venkateswara College. **Prof. Amit Bardhan**, Professor, Faculty of Management Studies, University of Delhi, was the Chief Guest for the event. Dr. Vibhash Kumar, Coordinator from Ramanujan College, University of Delhi also attended the event. The valedictory ceremony started with felicitation of the guests.

Dr. S. Venkata Kumar, Associate Professor, Department of Commerce, Sri Venkateswara College, addressed the audience and talked about the activities done by department of commerce. Then, Dr. Shruti Mathur, Convener of FDP, presented a brief report of the FDP. The principal, Sri Venkateswara College, Dr. P Hemelatha Reddy, spoke about the importance of collaborations in research. This was followed by an address by Dr Vibhash Kumar, Coordinator from who informed the participants about the various initiatives of the Teaching Learning Centre and the importance of involving the students in research. The Chief Guest, Prof. Amit Bardhan, spoke about importance of Faculty Development Programs in enhancing the quality of research. Some of the participants shared their experiences and feedback afterwards.

This was followed by distribution of certificates to the successful participants.

Finally, the valedictory ceremony ended with a Vote of thanks by Miss Pooja Jain, Co-Convener of FDP.









## LEARNING OUTCOMES

The Participants gave feedback about the FDP. Most participants rated the **content of the program** as

**‘Excellent’ or ‘Very good’**. Majority of the participants rated the **Overall Experience** of the FDP as

**„Excellent’**. Some highlights of the participant answers and views are summarized below:

In words of Sabeena Yousuf, Research Scholar from Centre for Management Studies, Jamia Millia Islamia: *“I am absolutely new to research. Hence, came with a lot of apprehensions regarding my weak understanding of the research. However, now I am more confident and prepared for this journey.”*

Dr Pragati Mehra, Associate Professor, Motilal Nehru College, University of Delhi, wrote: *“It has in fact ignited a willingness to start research all over again and bring improvements in my lectures”*.

Mr Anuj Kumar, Assistant Professor, Bharati Vidyapeeth Institute Of Management And Research mentioned, *“The sessions will help in literature review and SEM”*.

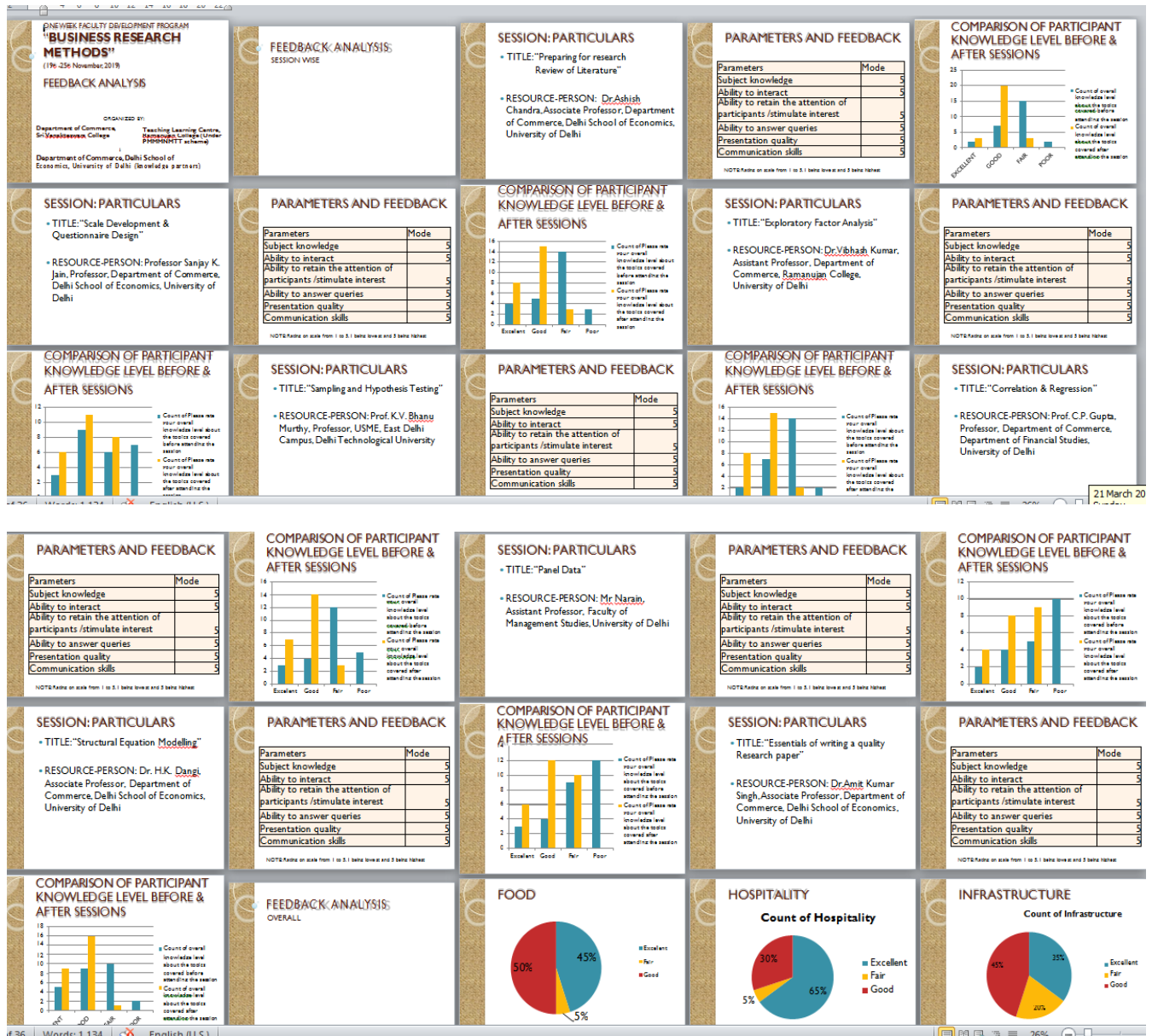
Ms. Alpana, Assistant Professor, Shyama Prasad Mukherji College, University of Delhi, wrote: *“I am highly thankful to the SVC for organising such a enlightening and thought provoking program, it would definitely guide me to direct my efforts in right direction for my PhD journey and I will also use my enhanced knowledge in teaching. It would be great if such FDPs are organised by SVC on continuous basis, because these are essential to combat challenges which are coming in the direction of research and teaching”*.

Ms. Sumanjeet Kaur, Assistant Professor, Shyam Lal College, University of Delhi, mentioned, *“It helped in learning new tools and techniques, ie SEM. The FDP also enlighten me on some topics related to review of literature and how to write a quality research paper. I will try to incorporate in my future research papers and in writing a synopsis. My overall experience was good, organising team members were also very supportive.”*

## SOME MORE PICTURES



# FEEDBACK ANALYSIS



## CERTIFICATE SAMPLE COPY

SAMPLE COPY



Government of India [MHRD]



Teaching Learning Centre  
RAMANUJAN COLLEGE  
[Under PMMMNMTT Scheme Of MHRD]



Department of Commerce  
SRI VENKATESWARA COLLEGE

Knowledge Partners

DEPARTMENT OF COMMERCE, DSE [University of Delhi]

ONE WEEK FACULTY DEVELOPMENT PROGRAMME On "BUSINESS RESEARCH METHODS"

NOVEMBER 19-25, 2019

*Certificate of Participation*

This is to certify that.....of.....  
has participated in **FACULTY DEVELOPMENT PROGRAMME** on "Business Research Methods" organized by **Department of Commerce, Sri Venkateswara College, University of Delhi** in collaboration with **Teaching Learning Centre (TLC), Ramanujan College** [under Pandit Madan Mohan Malviya National Mission on Teachers and Teaching Scheme] and Department of Commerce, Delhi School of Economics, University of Delhi [Knowledge Partners] held at Sri Venkateswara College from November 19-25, 2019.

DR. P. HEMALATHA REDDY  
PRINCIPAL, SRI VENKATESWARA COLLEGE

DR. S.P. AGGARWAL  
PRINCIPAL, RAMANUJAN COLLEGE

**ATTENDANCE REPORT****College Name: SRI VENKATESWARA COLLEGE****ACTIVITY 1 : One Week FDP-BUSINESS RESEARCH METHODS****Date:** November 19-25, 2019 **Time:** 9 am-5pm **Venue:** Sri Venkateswara College**Criterion No: I/ II/ III/ V/ VII**

S.NO.	NAMES	INSTITUTE
1	AAKANKSHA NIRALA	IGNOU
2	ALPANA	SHYAMA PRASADA MUKHERJEE COLLEGE
3	ANUJ KUMAR	BHARATI VIDYAPEETH INSTITUTE OF MANAGEMENT AND RESEARCH
4	BIRENDRA XALXO	SHARDA UNIVERSITY
5	DR MONA VERMA	SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES
6	DR NEETA TRIPATHI	DYAL SINGH COLLEGE(MORNING), DU
7	DR PRAGATI MEHRA	MOTILAL NEHRU COLLEGE
8	DR. MONIKA KHEMANI	SHYAMLAL COLLEGE
9	DR. SHRUTI MATHUR	SRI VENKATESWARA COLLEGE
10	DR. VENUGOPALAN T	SGTB KHALSA COLLEGE
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12	DR.SEEMA SRIVASTAVA	MOTI LAL NEHRU COLLEGE (DAY)
13	KOMAL	JAMIA MILLIA ISLAMIA
14	MEENAKSHI AHLAWAT	KURUKSHETRA UNIVERSITY
15	MOHINI YADAV	SRI VENKATESWARA COLLEGE
16	MS ANITA VERMA	KALINDI COLLEGE
17	PANKAJ CHAUDHARY	DEPARTMENT OF FINANCIAL STUDIES, DU
18	POOJA JAIN	SRI VENKATESWARA COLLEGE
19	PRAGATI YADAV	KAMLA NEHRU COLLEGE
20	PRIYANKA YADAV	DYAL SINGH COLLEGE
21	RAJNI GUPTA	MAITREYI COLLEGE
22	RAMITA	MAITREYI COLLEGE, DU
23	SABEENA YOUSUF	JAMIA MILLIA ISLAMIA
24	SAUMYA	UNIVERSITY OF DELHI
25	SUCHITRA MEHTA	P.G.D.A.V.COLLEGE (M)
26	SUMANJEET KAUR	SHYAM LAL COLLEGE
27	SUNEEL KUMAR	CVS COLLEGE, DU
28	TANUSHA JAIN	SHAHEED RAJGURU COLLEGE
29	THINLES WANGMO	RAJDHANI COLLEGE
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